



## FOR IMMEDIATE RELEASE

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### Crown Financial Ministries Releases First Film Learning Experience

#### ***God Provides*™ Films Featuring Dean Jones are Designed for Individual and Group Study Worldwide**

GAINESVILLE, GA, SEPTEMBER 9, 2009 — Crown Financial Ministries® (Crown.org) announced today the launch of its newest resource to share biblical financial principles, the *God Provides*™ Film Learning Experience.

*God Provides*™ is a series of six dramatic, theatre-quality short films designed for those seeking God's will for their lives and needing guidance to make money – and life – decisions. Timeless illustrations leap off the pages of Scripture and into modern lives to demonstrate how to faithfully live with trust in God, the ultimate Provider. The film learning experience encourages maximum life stewardship in thought, purpose and action by engaging the heart, head and hands in learning that will last a lifetime.

“Crown’s short films of biblical truth have set the new standard in excellence,” said Chip Ingram, Senior Pastor of Venture Christian Church and President of Living on the Edge. “Crown has hit a home run in making God’s Word accessible, with spiritual impact, to a generation of visual learners worldwide.” Added Jerry Schriver, President of Christian Stewardship Network, Inc., “The world in which we live has changed, and this film learning experience is tailored to reach the culture in its sweet spot.”

Following each film, viewers are guided through thought-provoking teaching, meaningful discussion and reflection, and unique hands-on experiences to put learning in action. They are then challenged to take the film learning experience to others in their spheres of influence, whether in a church small group or a family or neighborhood Bible study or a screening at a community venue.

“We are adopting the storytelling method of teaching and viral distribution opportunities to reach a broader audience with the truth of God’s Word,” noted Crown CEO Chuck Bentley, who created the films and served as executive producer for the series. “The message of God’s provision transcends all governmental, cultural and socio-economic strata and offers life-changing hope.”

According to Barna Research, one out of every seven Americans is functionally illiterate while one out of four has not read a book in the past two years. This reality is compounded by the growing illiteracy rate worldwide. Crown’s goal is to reach 70% of the world’s population with the transformational message by translating the films into 25 more languages.

The *God Provides*™ films received their first recognition at their world premiere at the 2009 San Antonio Independent Christian Film Festival in January. Golden Globe nominee Dean Jones, who plays the role of “Abraham” in three of the six films, also received a Lifetime Achievement Jubilee Award at that time. He remarked upon receiving the special award, “I wouldn’t trade this for an Oscar.”

Bentley added, “We are excited to see the *God Provides*™ films come to life. More importantly, we’re excited to use this new method to continue to lead Christ followers and seekers to reset their mindset toward a divine economy that replaces discontentment, selfishness and ownership with an abundant life of peace, faithfulness and stewardship. We believe that the tension between God’s Economy and Man’s Economy is growing, and Crown has been called upon to lead the world to live in His economy for His purpose.”

#### **About Crown Financial Ministries®**

Crown Financial Ministries (Crown.org) is an interdenominational ministry with 200 staff and over 10,000 volunteers dedicated to equipping people globally with biblically based financial stewardship tools and resources through radio, film, seminars, small groups and individual coaching. Based in Georgia, the ministry has offices in the United States, Canada, Latin America, Africa, Europe, India, and Asia. CEO Chuck Bentley is the host of the daily radio broadcasts *MoneyLife*™ and *My MoneyLife*™ and served as the executive producer of the *God Provides*™ film series.

For more information about the *God Provides*™ Film Learning Experience, visit [www.Crown.org/GodProvides](http://www.Crown.org/GodProvides).