

## THE PRODUCT/PROMOTION

*Business By the Book Workshop*

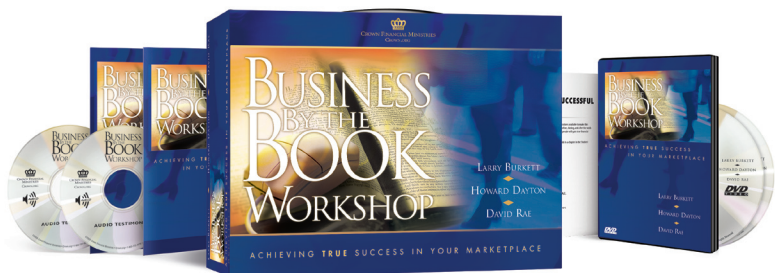
## RELEASE DATE

July 2005

## ORDERING INFORMATION

## INDIVIDUALS/CHURCHES

- Contact your local Christian bookstore or call Crown directly at 1-800-722-1976.



## PRICING AND ITEM CODES

ITEM	ITEM CODE	ISBN	RETAIL PRICE
Business By the Book Workshop DVD Kit	BW269	1-56427-165-X	\$100.00
Business By the Book Workshop Student Workbook	BS270	1-56427-163-3	\$10.00
Business By the Book Workshop Leader's Guide	BL271	1-56427-164-1	\$13.00

## OVERVIEW

Larry Burkett's best-selling book, *Business by the Book*, has taught literally thousands of businesspeople how to transform their businesses and marketplaces. Now designed as an in-depth workshop, the *Business by the Book Workshop* will teach businesspeople in all walks of professional life how to practically achieve success and conduct business according to biblical principles.

## FEATURES

The *Business by the Book Workshop* is a complete kit that includes the following:

- 1 – Student Workbook with an audio CD (one workbook recommended per individual or couple).
- 1 – Leader's Guide with an audio CD.
- 1 – DVD video set (2 discs).

Using the same teaching material, *Business by the Book Workshop* can be conveniently taught in three teaching formats (more detailed information is located in the "Teaching Formats" section on the reverse side).

## TEACHING FORMATS

- All-day workshop (1 six-hour session)
- Weekend seminar (2 half-day sessions)
- Six-week Bible study (6 one-hour sessions)

No special leader training is required. Simply use the enclosed video and Leader's Guide that is included in the workshop kit, and you're ready to go!

## SCRIPTURE APPLICATION

*"All Scripture is inspired by God and profitable for teaching, for reproof, for correction, for training in righteousness; that the man of God may be adequate, equipped for every good work" (2 Timothy 3:16-17).*

## MARKETING SUPPORT

- Web support for this workshop can be found online at [Crown.org/Workshops](http://Crown.org/Workshops). Included on the Web site are promotional resources such as posters, bulletin inserts, tickets, banner ads, and more to help you organize and promote a successful workshop.
- Crown Financial Ministries is promoting this new resource in all media outlets including print, radio, and Web.
- *Business by the Book* (ISBN# 0-7852-7141-4) is the basis for this workshop. This book is not included with the study and is not required as part of the study. However, it can be used as an optional reading supplement.

## ORGANIZATION BACKGROUND

**Crown Financial Ministries is the largest international, non-profit ministry teaching biblical principles of managing money.**

**Our vision** is to see every follower of Christ in every nation faithfully living by God's financial principles in every area of their lives.

**Our mission** is to equip people worldwide to learn, apply, and teach God's financial principles so they will know Christ more intimately, be free to serve Him, and help fund the Great Commission.

**Our major objective** is to teach 300 million people worldwide to handle money from God's perspective by September 2015.

To learn more about Crown Financial Ministries, contact us at [Crown.org](http://Crown.org) or call 1-800-722-1976.

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